

Custom Projects



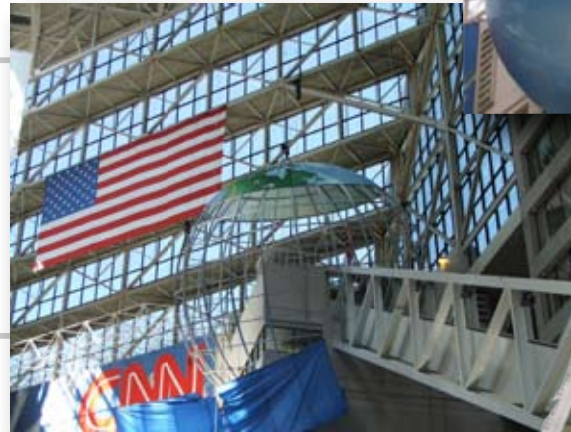
Red Heart Project

Produced in conjunction with a local design firm, this project for Diet Coke involved consultation early in the project, production using our Lambda digital photographic device, custom contour cut for a 119" hi by 95" wide heart. The Scitex 16' grand format printer created the vinyl backdrop 20'x12' high, vinyl wrapped cans and a special graphic for the floor. We finished up with installation in the atrium at the Coca Cola headquarters.



CNN Globe Project

A 48' in diameter, 300+ piece globe from 300+ separate files located at the top of the escalator in CNN Center. Our specialists worked closely with the designers/fabricators from the onset discussing best printing process, best material, sizing issues, testing critical colors-all integral parts of a smoothly run project.



Herd of Zebras

A brainstorming session about being "wild about our customers" evolved into these wild Zebra Fleet graphics for Lowe Engineers. So far, they have released 10 vehicles to the roadways, from pick-up trucks to Hummers, putting smiles on otherwise harried commuters.

